

26/10/2026
West Bromwich

Marketing Apprentice

Job Title: Marketing Apprentice
Accountable To: Head of Vehicle Contracts & Marketing

Want to start a career in marketing and build real-world experience while you earn?

Working within the Keltruck Marketing Department, this is an exciting opportunity for an enthusiastic individual to begin their marketing career while gaining practical, hands-on experience and working towards a recognised Level 3 Multi-Channel Marketer qualification.

Key Duties:

The successful candidate will assist with a wide variety of tasks to support the day-to-day operations of the Marketing Department, contributing to creative projects, digital marketing activities and promotional campaigns across multiple channels.

This role offers an excellent opportunity to learn from experienced colleagues, contribute fresh ideas and develop the knowledge, skills and confidence needed to build a successful career in marketing.

Person Specification

We are looking for a positive, enthusiastic and detail-focused individual who enjoys being creative, organised and working as part of a team. The ideal candidate will have an interest in marketing, social media, digital content or design, with a willingness to learn and develop new skills.

Good communication and interpersonal skills are important, along with the ability to ask questions, seek clarification and keep the team updated on progress. The successful candidate should be reliable, professional, keen to take on new challenges and able to manage tasks effectively while paying attention to detail.

An interest in digital marketing, content creation and understanding how businesses connect with their customers would be beneficial. Previous marketing experience is not essential, as this apprenticeship is designed to help you learn and develop in the role.

Our Great People, Get More

- 25 days annual leave plus bank holidays which increases with length of service
- General joining bonus (T&Cs apply)
- Refer a friend scheme to incentivise bringing other people to the business
- Length of service awards, (extra pay, holidays and pension from Keltruck)
- Pension scheme (increase contribution options)
- Employee assistance program, access to doctors and support for you and the family
- Market leading employee platform for staff information, household savings and support
- Life insurance (often referred to as a death in service policy)
- Other elements such as free parking, warm drinks, Easter eggs and shopping vouchers

How To Apply

Send your CV to careers@keltruck.com